



Coaches Code of Conduct

The coach must constantly uphold the honor and dignity of the profession. In all personal contact with the student/athlete, officials, athletic directors, school administrators, activities associations, the media, and the public, the coach and athletic director shall strive to set an example of the highest ethical and moral conduct. As a professional educator and leader, the high school coach or athletic director will:

- Exemplify the highest moral character as a role model for young people.
- Respect the individual worth and reinforce the self-image of each athletic team member regardless of ethnicity or gender
- Strive to develop the qualities of leadership, initiative, good judgment, and character development in each team member.
- Encourage and assist team members to set personal goals to achieve their highest academic potential.
- A coach shall not exert pressure on faculty members to give student/athletes special consideration.
- Create a set of training rules for athletes which reflects the positive values of abstaining from the use of drugs, alcohol and tobacco.
- Influence and enhance sportsmanship by their spectators and work closely with spirit groups and event administrators.
- Communicate and interpret program goals and objectives to parents and the community, and youth programs.
- Provide a safe environment for practice and competition.
- Gain an awareness of the importance of prevention, care and treatment of athletic injuries.
- Maintain continual education in current issues concerning athletic programs.
- Respect the integrity and judgment of the game official.
- Teach and abide by the rules of the game in letter and in spirit.
- Strive to improve coaching skills and techniques through professional development.
- Promote personal fitness and good nutrition.
- Be modest in victory and gracious in defeat.
- Encourage a healthy respect for the overall athletic program and its vital roles in education.
- Encourage students to participate in the total athletic program – multisport participation.
- Coaches shall scout opponents by ethical means adopted by the league and/or state high school athletic association.

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