



NHSACA COACHING LEADERSHIP
June 18th & 19th 2022 @Praire Meadows Resort & Conference Center

Saturday June 18th 2022

8:00-9:00AM

Coach & AD-Building Supportive Relationships

Erin Kirtley IGHSAU Associate Director

9:00-10:00AM

Coaching Staff Profesional Development

Aaron Stecker C.M.A.A. Cedar Rapids Kennedy AD

10:00-11:00AM

How to Fundraising Efficient & Effective Fundraising Strategies

Scott Garvis C.M.A.A. Author Athletic Development & Fundraising

11:00-12:00PM

Intentional Student Leadership

Aaron Stecker C.M.A.A. Cedar Rapids Kennedy AD

12:00-1:00PM

Working Lunch-Develop 3 Strategies to improve your program

1:00-2:00PM

Developing your Student Leadership Council

Todd Gordon C.M.A.A. Greene County AD

2:00-3:00PM

Utilizing Technology for your Athletic Program

Todd Lawler Bound

3:00-4:00PM

Structuring Strength & Conditioning in the HS PE Curriculum

Andy Swedenhjelm-Strength & Conditioning Coach Newton HS

4:00-5:00PM

Student-Atheltes Mental Health

Todd Tharp-IHSAA Associate Director

5:00-6:00PM

Culture Building-Developing Team Culture

Brent Buttjer Athletic Director & Matt Pries Head XC Coach DCG



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Branding of Me -Coaching Advancement

Dr. Scott Grant -Professor Findlay Univ.

9:00-10:00AM

Creating Postive Connections with Local Youth Programs

Sam Schill - Ames Youth Sports

10:00-11:00AM

Name, Image, & Likeness-What does it mean for High School's

Dr. Scott Grant -Professor Findlay Univ.

11:00-12:00PM

Uniting Diversity & Enhancing Perception

Julian Seay-Head Basketball Coach Des Moines North HS

12:00-1:00PM

Working Lunch-Reflection & Discussion on Saturday & Morning Sessions

1:00-2:00PM

Dealing with Challenging Personalities

Brian Petersen-AD & Head Track & Field Roland-Story HS

2:00-3:00PM

Officials-Where do we go from Here?

Casey Hoffert, Will Dotson & Dave Rittman Collegiate & Interscholastic Officials

3:00-4:00PM

Safety & Risk Management, Do you have a plan?

Jay Hammes Safe Sports Zone (Certification Provided) TBD

4:00-5:00PM

Utilizing Social Media for your Athletic Department

Michael Kemp & Blake Walker Bound

4:00-5:00PM

Culminating Activity

Scott Garvis C.M.A.A.