



## **NHSACA EXECUTIVE COMMITTEE MEETING**

**Fall 2024 – Sunday December 1, 2024 12:10**

**12:00 p.m. CST Via Zoom**

### **AGENDA**

- Call to Order: President: [Dan Mitchell](#)
- Appointment of parliamentarian: [Jim Okler](#)
- Appointment of recording secretary: [Tim](#)
- Roll Call
- NHSACA Executive Committee members: Comments/Reports/Communications

- 1<sup>st</sup> Vice President: - [Scott Garvis](#)

It was a crazy fall. The school made playoffs in football and served as vice-principal for a few weeks. Scott is excited about sponsorships that he has worked on. VEO partnership, which was good, the coaching course started and we receive 30 dollars with each course taken. He is meeting with some new states but has South Carolina getting involved.

- 2<sup>nd</sup> Vice President: [Bubba Davis](#)

Bubba is doing well, but is freezing in the south. He is working on getting items such as autographed football helmets when he is at a clinic in Alabama. We may be able to use them in a fundraiser. He is having conversations about having the 2027 convention in Mississippi.

- 3<sup>rd</sup> Vice President: [Dan Uszaki](#)

Dan has been reaching out for silent auction items and has three different companies interested. He may have a \$2,500 sponsorship from a company.

15% buy back for that. He did 76ers, Baltimore Ravens. East coast side. Ted S talked to. Ideas on paper.

- Immediate Past President: [Tim Wallstrum](#)

Tim reported things have been very busy with all the paperwork coming in for the COTY and HOF nominations. His team took fifth in the state tournament last week which added to the turmoil.

- State Executive Secretaries Representative: [Jim Okler](#)

The Winter activities have things going quickly and he has finished HOF and state COTY awards. He has had a few State Executive Director meetings but will have more communications at the beginning of the new year.

- President Dan –

Things are moving fast, and he is having surgery on Friday. He is having screws and a pin put in his back because some of the bones are not lining up. There is not a lot of fluid in his spinal cord so he has been walking with a stick. He has had an MRI and the doctor says he thinks he can help. He had a cortisone shot but it only helped for a couple of days. He has plans ready at school and at home for



a few days. His doctor is a former student. He enjoyed working with his very young football team. Most of the players were freshmen and sophomores, but they gained a lot of experience.

#### Additions to the Agenda:

- 1) June 2024 NHSACA Executive Committee Summer Meeting Minutes: **Dan**  
(previously emailed to committee)  
Meeting notes sent,  
**Jim motioned to accept the minutes and Bubba seconded. The approval was unanimous.**
  
- 2) Professional Sponsorship Contracts Update: **Scott**
  - a) Affinity Group  
**Scott reported that we don't make much money.**
  
  - b) VEO Sports Camera  
**We have a \$10,000 sponsorship in the works, plus \$200 for every camera sold.**
  
  - c) 3D NHSACA Foundational Coaching Course  
**Scott is excited because we will make 30 dollars for every course taken.**
  
  - d) Good Whey  
**This partnership is going well, and Scott is expecting the 2<sup>nd</sup> part of \$15,000 in January.**
  
  - e) Teal Properties Group:  
**It helped to get the contract amended so NHSACA does not have to share a portion of the sponsorships that we bring in. We have not had to split the recent sponsorships. The Clell Wade newsletter was good, and the second one is even better than the first. He has 80-100 people signed up for the webinars and they have been good ones. Scott – is going to Austin and will hand out sponsorship opportunities that we have available on a printed-off leaflet in the vendor hall to as many people as he can. He still has interest from the Marines. St. Joseph's is considering sponsoring us in Missouri if we were to choose to hold our convention there. Scott is excited about our sponsorships and feels that we are in a better situation than we have been in a long time.**
  
  - f) College Credit **Dan, Scott – going well**
  
- 3) Action-items from Summer Meetings: **Tim**
  - a) Executive Committee Meetings:
    - i. Apparel – We would like to have identifying apparel we can use for each year we have the conference. Dan U's company is interested in showing us what they can do to help us. They have print-on-demand stuff. No minimum requirements and they have over 400 contracts with different state organizations.
    - ii. The online store can be set up with standard proofs and options within the next week and put out a blast. We could have a shirt for the board, color set aside, and get the store set up with a Link or other access.



iii. Utilization of Regional Directors –

We have several new Regional Directors. There was some discussion about getting the regional directors' assistance in their area. The committee was not clear about what that help would be. A checklist could be set up to give direction to the regional directors from the executive committee. The new states we add can help with our connections. The goal needs to be outreach that can give us contacts without the pressure of recruiting.

iv. Kathy Holloway information placed in Program –

We were asked to address the fact that there was not much information on the History of the Kathy Holloway Award in last year's program. We will address that.

iv. Discussion Points

b) B.O.D Meetings:

Wayne State has two master's programs that are running right now. There is a one-credit course and getting work done on a three-credit course.

Identify all dates. – general board meeting. During summer conference.

c) Standing Committee Meetings:

We have six committees – Dan was hoping to use some of the time in this committee to give the sports chairs more time with the Sports Chair Coordinator. President Dan is working on reorganizing the members of the committees.

i. HOF Committee;

The Hall of Fame Committee requested a few additional members to the committee. They stated that Gelaine and Renee had shown interest. President Dan will address this.

4) 2024 IRS 990 Filing: Scott

We are waiting for some checks, and we are showing a balance of \$119,898.52.

One check from Louisiana is en route.

The bank statement all balances out.

We are approximately 30,000 dollars ahead of last year at this time.

Scott paid the Insurance invoice out of his own pocket due to the transfer of banking from Dave to Scott and was seeking the Executive Committee's approval for reimbursement.

Bubba motioned for approval, Dan U seconded the motion.

Unanimously passed

5) Financial Report: November 1, 2024 – Present: Scott

a) Bank Statement (Current): Scott



b) Financial Statements (Current): Scott

c) Budget, (Current): Scott

d) Upcoming bills/expenses

a. Executive Director expenses

i. Office Expenses

ii. Insurance Payment

6) 2024 NHSACA Dual State Paid Memberships: Scott - reviewed

7) 2023-2024 NHSACA Board of Directors Members Spreadsheet: Tim - reviewed

8) Review of Regional Representatives: Dan U, Dan M

We will need to find a replacement for Dan Uszaki and Dan is seeking someone to fill his position.

9) Review of Sports Chairs: Tim, Scott

We will need to find a new chair for Kristin McWilliams in Boy's Cross Country. We will open this position and the Sports Chair Coordinator position to State Executive Directors' Nominations. All other positions can remain if they still want the position.

10) Website Update: Scott

I. Updated Convention Documents - Bound

Scott has Bound ready to send out link when we are ready.

The education credits will run through NDSU in Fargo.

II. Updated Layout of Website;

New Classes on the website along with an updated opening page.

11) NHSACA Awards: Tim

a) Distinguished Service Awards

I. Group A: Kentucky High School Coaches Association

II. Group B: Iowa Girl's Coaches Association

III. Group C: Indiana Football Coaches Association

IV. Group D: Illinois Coaches Association

V. Group E: Mississippi Association of Coaches MAC

VI. Host State: South Dakota High School Coaches Association

b) Carey E. McDonald National Citation Nominees

I. Refer to BOD handout with award winners identified  
Begin to think about candidates.



c) Dwight Keith Award Suggestions

- i. Discuss possible nominees
- ii. [Bring Nominees to spring meeting with supporting information](#)

d) Kathy Holloway Women of Inspiration Award

I. Review Award Criteria.

[Current Nominees: Suasan Alstrom, MN;](#)  
[Maribeth Sarnacki, CT; Sheryl Solberg, ND](#)

- 12) 3<sup>rd</sup> Vice-president recommendations: [Tim, Scott](#)  
Refer to B.O.D. list. Potential from previous Boards?  
Potential Candidates: Bill Weber

- 13)  
2025 COTY update: [Tim - reviewed](#)

- a) Updated Documents to nominees (Review Documents on website )  
[Reviewed document](#)

- b) Timeline for this year  
[Reviewed document](#)

- c) Bios for COTY Finalists: Hutch

- d) Missing State Rosters [Tim](#)
- a. Florida
  - b. Kentucky
  - c. New Mexico
  - d. New Jersey
  - e. South Carolina

- 14) 2025 Hall of Fame update: [Tim](#)

- a. State Rosters Received:
- i. Iowa
  - ii. Michigan
  - iii. Nebraska
  - iv. Illinois
  - v. Montana
  - vi. North Dakota
  - vii. South Dakota - Name



- viii. Wisconsin
- ix. South Carolina
- x. Mississippi

15) 2025 Convention update: [Dan M, Tim, Scott](#)

- a) Convention Site: Ramkota Hotel and Convention Center
- b) Banquet Site: Same
- c) Convention Date: June 21-25, 2025
- d) Overflow Hotel: [Holliday Inn Express and Suites](#)
- e) Convention schedule: Very similar to 2019  
[Will have at least 2 General Sessions](#)
- f) Leadership classes: June 21 & 22 2025
- g) Meal functions
  - I. Hall of Fame Banquet (Tuesday, June 24)
  - II. COTY Awards Banquet (Wednesday, June 25)
  - III. NHSACA Board Outing (Sunday, June 22)  
[Mount Rushmore \(7-11\) Dinner at Central States Fair Grounds \(5-7\)](#)
- h) Speakers:
  - I. General Session:  
  
[Not Confirmed but Back-ups are in place](#)  
[Silent Auctions. Online Store. Conference.](#)

16) Online Registration

- a) Convention registration fee: \$125.00
- b) Merchandise Sales: Discussion

17) 2026 Convention : [Scott, Tim](#)

- I. Site: St. Joseph Missouri

[Wes Simmons, Co-host – St Joseph had had 10 years on numerous projects, professional development, graciously asked the St. Joseph sports commission to be a sponsor for the convention. It is supported by a collection of businesses in the community, Organizations in the community raise money to do things for community.](#)



They are at the end of the first three-year fundraising campaign, 3D in organization. Want to be recruiting next generation of workforce. Hezog, Hilliard, Alltock, main companies raising money. City Leaders, - Convergence of the trail before they went west, so they stole the Gateway Arch. They wanted to use their founding story and the trajectory of righting the ship. Pulling the community together with the founding story, City of Coaches. Newton Ankeny training – 1500's stage that takes a person from where they are to where they want to go. Need to provide covering because everyone is a person of importance. They want to use the character of community to embrace something that could fit into our association. The City of Coaches. Want to add generalized sessions for motivating athletes using the 3D framework with the road to St. Joseph's, the city of Coaches. Unconventional Convention along with the university to be infused into downtown Missouri. Host sites are within a few blocks with hospitality. Sporting Center. Vendor site in the arena area. Hotel transportation would have to be worked out. FCA breakfast could be in the morning, then disburse. Opening Rally. To kickstart the conference. Sufficient parking in the area. BOD meeting – Hilliard – Cleaning supplies all over America. Instrumental in the formation of Basketball. Need to be later in June. Meet with Austin.

II. Dates: June 21-25

III. Hall of Fame Banquet: Tuesday, June 23, 2026

IV. COTY Banquet: Wednesday, June 24, 2026

V. Leadership Class: Saturday-Sunday, June 20-21, 2026  
1 Graduate Credit (NDSU??)

VI. College Credit: Monday through Thursday, June 22-25, 2026  
1-2 Graduate Credit (NDSU??)

VII. NHSACA Board Dinner: Sunday, June 21, 2026

18) 2027 Convention Update: Bubba

I. Site:

The athletic directors have their convention every year in January near Biloxi on the Coast. They would consider moving their convention to be in conjunction with our convention if we can come to Mississippi. The High School Activities Association and the Coaches Association are all willing to assist in bringing the NHSACA to Mississippi. Bubba will have meetings this coming week.

CEU for college credit.

19) Mid-month [newsletters](#): Review these: Scott

20) NHSACA newsletters: Tim

21) Items from the floor: Dan -

22) 2024 Potential Special Meetings and Spring Meeting

23) Adjournment



Bubba moved to adjourn.

Jim seconded the motion and the meeting adjourned at 3:12PM

Spring Meeting was set for March 16<sup>th</sup>, 12:30 – 4:30.