

Sunday, March 21st Meeting: 3:00 p.m.

NHSACA Executive Committee March Special Meeting

Date: March 21

Type: Zoom

Time: 3:00 p.m.

President Ted called the meeting to order. Executive Committee members present:

Ted Schroeder: President

Rocky Ruhl: 1st VP

Justin Davie: 2nd VP

Tim Wallstrum: 3rd VP

Darin Boysen: Executive Secretary Representative

Dave Dougherty: Executive Director

Guests: NCA Executive Board

The meeting opened as an informational period with Darin, Dave and Ted updating both boards on the progress of the preparations for the NHSACA/NCA Convention/Clinic. Dave, Darin and Ted reviewed the following information:

a. registration information including the rollover registration from last summer and the new registrations to date.

b. Silent Auction update.

c. NHSACA Online Store update.

d. Banquets: reported that the Great Hall is working with him and the hopes/expectations are to be able to host the banquets as planned. If not, contingency plans are made to provide an excellent Awards Program.

e. End of the Day Socials: Darin, Dave and Ted all provided information on these socials and a full discussion took place. Dave will contact the South Dakota and Michigan members to see if they are interested in providing workers for these socials.

f. NHSACA Board Events: All going forward as planned.

g. NHSACA Past President's Lunch: Going forward as planned.

h. Schedule for convention/clinic.

i. Speakers.

j. Coaches Wednesday night Social.

k. Tours and off-site events.

1. Broyles Award: High School

Dave reported that he has a zoom meeting with Scott Garvis, and Clayton and Molly Harrell concerning the Broyles Award. The original award is the very prestigious College Ass't Football COTY. Clayton and Molly run the Broyles Award and have a goal of awarding it to one high school assistant COTY in each of the 50 states. They have 7 states on board right now and are looking to see if the NHSACA would be a good match expand the number of states. A good discussion took place concerning the NHSACA's mission, financial considerations, time and effort considerations and the match with NHSACA to the Broyle's Award. It was decided that Dave would contact Clayton and Molly and direct them to Rob Younger with the High School Football Coaches Alliance as we believe this would be a better fit.

2. Finalized agreement with Varsity Bound

Dave reported that the agreement with Varsity Bound has been put into effect. The website is completed and the transition from Wix to Go Daddy is almost complete. The website looks really good and will have the capacity to include our online registration process in the future. A short discussion took place on this. Randy will continue to manage the site and Scott will continue to lead our social media accounts. Dave thank Randy and Scott for their time and effort in this project.

3. Finalized agreement with Gipper

Dave reported that the contract with Gipper is completed and that Scott Garvis has started to work with them. Below is the list of times Gipper will provide to NHSACA:

We will provide the NHSACA:

- A unique promotional code which the NHSACA may distribute exclusively to members providing them with a 10% discount off the advertised price during the Term (typically 12 months)
- License for one Gipper Athletic (Pro) and School (Basic) Plan for the Term
- One (1) webinar/workshop opportunity for NHSACA members

In return for:

- A partnership announcement and designation of "Gipper – The Official Social Media Graphics Solution of NHSACA"
- Inclusion in min. three (3) NHSACA emails sent to members, which will include a 10% discount code that all NHSACA members can use during the Term
- Minimum of six (6) social media posts via NHSACA social media channels (content provided by Gipper)
- Opportunity to present Gipper via virtual meeting to NHSACA members
- Ability to use the NHSACA logo with approval, which shall not be unreasonably withheld or delayed

And as requested, here is our pricing: gogipper.com/pricing

In return NHSACA will:

- Agree to a partnership announcement and designation of “Gipper-The Official Social Media Graphics Solution of NHSACA”.
- Inclusion in a minimum of (3) three emails sent to members, which will include a 10% discount code that all NHSACA members can use during the term.
- Minimum of (6) six social media posts via NHSACA social media channels with content provided by Gipper
- Opportunity to present Gipper via virtual meeting to NHSACA members
- Ability to use the NHSACAS Logo with approval, which shall not be unreasonably withheld or delayed.

4. Potential New Region II Director

Dave reported he has had conversations and a zoom meeting with Dan Uszaki who is a potential Region II director. Dan is a recipient of the 40 Under 40 Awards program, and A.D. in New Jersey and currently involved with coaches associations in New Jersey. Following discussion the Committee, Justin moved to approve Dan as Region II director provided he turns in his application and letter of support. Seconded by Rocky. The motion carried. Below is the information on Dan.

Daniel Uszaki, Ed.D.

Director of Athletics / MS Assistant Principal
Northern Burlington County Regional School District
160 Mansfield Road East
Columbus, NJ 08022

5. Conversation with Brandon Gonzalez

Dave and Ted reported on their conversation with Brandon, or Region VIII Director. Brandon said that the Southern California High School Soccer Association (B & G) want to join the NHSACA for the upcoming 2021-22 year. Also, he fully expects that the Southern California High School Boys Basketball Association will want to join at that time too. During the discussion, Brandon emphasized that these associations would like to join as separate associations.

Brandon informed Ted and Dave that California has 10 sections in the state with approximately 500 schools in each sections with 20 separate coaches' associations in each section. Only a few sports have a true state championship.

Dave reported that he reviewed the by-laws and that there do not prevent having more than one association from a state. Ted emphasized that Coaches Associations have changed over the years, and that the majority we are trying to recruit into NHSACA are single-sport associations. This will be a spring meeting agenda item.

6. D.S.A. Award

Dave reported that he has contacted the states eligible to present a D.S.A award this year and at this point Louisiana and Idaho have returned their forms. The New Jersey Football Coaches Association will be having a meeting and will get back to him on this.

7. Arkansas Football Coaches Association:

Dave reported that Bubba Davis made contact with the AFCA and referred them to Dave for discussion. Dave contacted Jim Withrow and had a good discussion with him. Jim will contact Dave after they have a meeting.