



## NHSACA EXECUTIVE COMMITTEE MEETING

**Spring 2021 – Zoom Meeting**

**Sunday, May 2<sup>nd</sup>, – 1:00 PM CST Start**

### AGENDA

- Call to Order: President Ted Schroeder  
Ted called the meeting to order at 1:00 p.m CST
  - Appointment of recording secretary: Executive Director, Dave Dougherty
  - Appointment of Parliamentarian: Tim Wallstrum
  - Roll Call
  - NHSACA Executive Committee members: Comments/Reports/Communications
    - President: Ted Schroeder  
Thanked everyone for all their work this year. Brought up the possibility of the 3<sup>rd</sup> VP taking minutes. A short discussion took place with no action taken.
    - 1<sup>st</sup> Vice President: Rocky Ruhl  
Nothing to report.
    - 2<sup>nd</sup> Vice President: Justin Davie  
Nothing to report.
    - 3<sup>rd</sup> Vice President: Tim Wallstrum  
No report, but did inform the committee of the extreme drought in Western ND
    - Immediate Past President: Joe Cliffe  
Joe reported the wrestling season in Illinois has just started.
    - State Executive Secretaries Representative: Darin Boysen  
Nothing to report.
    - Executive Director: Dave Dougherty  
Nothing to report.
  - Additional items to be added to the agenda:  
Darin requested discussion on the future 2021-22 budget take place.
- 1) Previous 2020-21 NHSACA Executive Committee Minutes (emailed to committee): Dave  
Dave sent out the Fall meeting minutes, the January meeting minutes and the March meeting minutes to the Committee prior to the meeting for their review. Moved by Darin to approve, seconded by Rocky. The motion passed.
  - 2) Officer Accession for the Booklets. Rocky or Justin, President-elect???  
Discussion took place concerning the script for the accession of officers at the final board meeting during the summer. Dave will ask Don Prokes if he would read the script and make the motion to ascend the officers at the meeting. Dave will re-write the script to reflect the proper accession.



### 3) 2021 National Convention Report: Darin, Ted & Dave

#### a) Past Presidents' Luncheon: Thursday, the 29<sup>th</sup> 11:00 a.m. Dave

Dave will contact the restaurant for menu items and the hotel for the assigned room.

#### b) Hall of Fame Banquet: Wednesday, the 28<sup>th</sup> Social 5:00 p.m. Meal 6:00 p.m. Dave

Set up, Workers needed, pictures, other

Discussion took place on this. Dave will contact board members who work on the set up each year to see if they are able to do so again this year. Rocky, Justin and Tim will be in charge of laying the awards and handing them to Ted on the award stand during the ceremony. Discussed the different look the social will have in this venue. Discussed the photographer that will be taking formal pictures, along with Joe and the Mitchells taking pictures.

#### c) COTY Banquet: Wednesday, the 26<sup>th</sup> Social 4:00 p.m. Meal 5:00 p.m. Dave

Set up, Workers needed, pictures, other

Discussed the banquet and many of the same points from the Hall of Fame Banquet. There was a long discussion on the COVID limitations currently in place in Lincoln. Can hold 75% of capacity which is 325. The local health department has stated that it will not go up to 100% capacity until 75% of the population (16 and older) in the Lincoln area is vaccinated. This is far too low for our banquet, but Sheila at the Great Hall believes we will be at 100% by the time the banquet takes place. A discussion on the pros and cons took place for splitting the banquet into two back-to-back banquets. Darin moved to schedule one banquet but prepare for the possibility that we may have to split the banquet into two. Seconded by Rocky. The motion passed. The cutoff date will be determined as we get closer to the banquet and input from Sheila at the Great Hall.

#### d) Review draft Schedule: Darin

Darin reviewed the General Schedule and explained the color-coding. The NCA magazine has been mailed out to all NHSACA Board Members who have indicated they are attending the convention. There are 88 speakers and round tables (Finalists' Panels) for each sport.

#### e) Review of NHSACA Board Schedule: Dave

Ted reported that the Executive Committee members should come in on Saturday (24<sup>th</sup>) and for those who are here, we will plan to eat dinner together (spouses included). On Sunday, the NCA will move its office to the LNS at 10:00 a.m. The Executive committee members, and spouses who can help, will work on setting up for the evening social and dinner at the same time. The Executive Committee will meet from 12:00-5:00 p.m. Darin reported that Daktronics is sponsoring the working lunch B.O.D. meetings during the convention and that Field Turf is sponsoring the evening socials.

#### f) College Credit: Darin

Proactive Coaching will provide the speakers/instructors for these sessions. The University of Sioux Falls will provide the graduate credit. Jerry and Virg will represent the USF during these sessions.

#### g) General Session Speaker: Darin

Darin reported that Brian Kight, from North Carolina is the keynote speaker. It is a laid back type of session. This will not be the typical NHSACA General Session #1 meeting. The board will be recognized in groups, but not individually.



h) Social Functions:

i. Board and Spouse events: Monday July 26<sup>th</sup>: Ted

The spouses will have the option to take a bus to the Sunken Gardens in the afternoon and then join the board members at the conclusion of their committee meetings. There will be a social from 4-5:00 p.m. sponsored by the NE Hall of Fame. Everyone will get to go on a tour of the NE High School Hall of Fame followed by our board dinner. Ted will send out a google doc to the board to find out who will be in attendance on Sunday.

ii. Hall of Fame Social: Tuesday, July 27<sup>th</sup>: Dave

Dave reported this social will begin at 4:00 and go until 5:45 at the Hyatt Hotel, which is the official hotel for the Hall of Fame Inductees.

iii. Convention Social: Wednesday, July 28<sup>th</sup>: Darin

Darin reported that this event will be at the train station from 8:30-11:30. There will be “Dueling Pianos” entertaining. Each person with a badge will receive 3 drink tickets and will be allowed to bring one guest in with them. There will be cash bars. There will be VIP seating for the NCA and NHSACA Boards. There will also be security and you need your badge to enter. Dave is working with the Hyatt Hotel to provide changing rooms for people who have just attended the Hall of Fame Banquet.

iv. Evening Socials: Ted

Ted reported that Field Turf is sponsoring these socials and the NCA will have a couple of people to assist. The time of the socials will be 8:00-Midnight at the Country Inn and Suites. NHSACA groups will host on the following evenings:

Sunday: Nebraska

Monday: Wyoming

Tuesday: North and South Dakota

Wednesday: no social as we have the big social downtown

Thursday: Past Presidents of NHSACA

i) Other items:

a) 2021 Hall of Fame Responses: Dave

i. Inductees

Dave reviewed the process and that we are getting good responses for this. There are 39 individuals who will be inducted into the Hall of Fame.

ii. Returned Data forms and Biographies:

Dave reported that we only need to get 6 more biographies.

b) 2021 National COTY Finalists' Information: Dave

a. Number of Registered Finalists

b. Number of Finalists indicating they are not able to attend

Dave reported that there are still 67 finalists that he hopes will register for the convention.



- c) 2021 Registrations: Dave
    - a. NHSACA B.O.D.  
Dave reported we still have a number of board members to register and to make room reservations.
    - b. College Credit  
There are currently 2 coaches who have signed up for graduate credit.
    - c. Donations  
We have slightly under \$200.00 in donations at this point.
  - d) 2021 Vendors: Darin  
Darin reported that there are only a few slots left for vendors. It has gone very well.
  - e) 2021 National Anthem Singers & Color Guards: Darin and Dave  
Dave reported that Rebecca Holloway will sing the anthem for the Hall of Fame and he will check to see if she is available for the COTY Banquet. Darin reported that the venue will be very tight and it was decided we will not be able to have a color guard this year.
  - f) Review of Executive Committee Duties:  
Dave reviewed the Executive Committee duties for all of the Board meetings as well as the Hall of Fame Banquet and the COTY Awards Banquet.
  - g) 2021 Committee Assignments: Ted, Dave  
Ted reviewed his committee assignment document. One of the chief goals is to get each committee to commit to Zoom meetings outside of the convention week and to continue their work.
  - h) Executive Committee Work Days: Ted, Darin, Dave  
10:30-12:00 Sunday: lay out shirts, etc for Board, and prepare social/dinner area  
It was decided that we would attempt to hand out polo shirts, badges, lanyards, and other items during the Sunday night social. Hopefully most of the Board members will attend this social for a little while.
- 4) State sponsorships/Ads for convention: Dave  
Dave reported that 4 state associations have chosen to place ads in the banquet programs. He will reach out to the remaining associations to see if any others are interested in this.
  - 5) Varsity Bound: Dave  
Dave reported that Varsity Bound paid for the construction of our new website and that they are paying the monthly fee to the site hosting our website. There was discussion on the work of Varsity Bound with Coaches Associations and Activity Associations in states.
  - 6) Gipper: Dave and Matthew Glick  
Jesse Garcia, from Gipper, joined the meeting via Zoom and made a presentation with details on the functionality and the platform of Gipper, and how it benefits High School programs. He shared an excellent slide show showing and describing the various templates available for schools to use in the



social media platforms. The Basic Plan is \$450.00/year and the Pro Plan is \$1500.00. We reviewed what we are doing right now. There is a 10% discount for any school, program, etc that is a member of NHSACA.

7) Coach and AD Magazine

Dave reported that there is nothing new at this point. Ted wants us to reach out to personally invite them to the clinic. Dave will try to contact Brian this week.

8) SportsYou: Darin

Darin reported that we will not use this app for the convention this year. They are becoming a competitor to HUDL, and HUDL is a major partner with the NCA.

9) AJG Grant: Dave

Dave reported that he completed and sent the grant in on 4.21.21. This is a \$10,000.00 grant that is available because of the COVID Pandemic.

10) PPP Loan Update: Dave

Dave completed the paperwork requesting loan forgiveness for the first PPP loan we received. NHSACA received the first and second PPP loan.

11) 2020-21 Dual State Paid Memberships: Dave

Dave reviewed the spreadsheet showing the current state associations that are dual-members. He also reported that there are three more associations who have indicated they are joining the NHSACA.

12) Potential Membership Growth: Ted, Dave

There was a long discussion on this. We all agreed that for the past number of years the potential growth is coming from single-sport associations rather than umbrella associations. The Southern New Jersey Coaches Association is sending a check in this week and there are two associations in southern California who are going to join during the 2021-22 fiscal year.

13) 2020-21 NHSACA Board of Directors Spreadsheet: Dave

Dave reviewed this information with the board and will send the most current spreadsheet to everyone.

14) Review of Sport Chairs: Dave, Joe, Tim

There was a discussion on positions to fill following this convention. Dave has been directed to reach out to Dan Brunner to see if they have anyone interested in football and to Brandon Gonzales to see if they have anyone interested in soccer.

15) Review of Regional Directors: Dave, Rocky Ruhl, Justin Davie

The committee reviewed the current directors and the need to re-appoint the directors from odd regions. Region VI will need a new director as Dan Mitchell will move into the 3<sup>rd</sup> VP position.

16) NHSACA Website: Dave Dougherty

General Discussion. Changes made, additional changes??

Dave reported the website is up and running. It looks great. Randy has already made some changes and updates and will continue to do so as we move toward our convention.



17) NHSACA Awards: Dave Dougherty

a) Distinguished Service Awards (All States have been notified)(In Special Awards folder)

- |                           |             |
|---------------------------|-------------|
| i. Region 1 – Connecticut | No Response |
| ii. Region 2 – New Jersey | Yes         |
| iii. Region 3 – Georgia   | No Response |
| iv. Region 4 – Indiana    | No Response |
| v. Region 5 – Louisiana   | Yes         |
| vi. Region 6 – Iowa       | No Response |
| vii. Region 7 – Idaho     | Yes         |
| viii. Region 8 – Utah     | No Response |
| ix. Host – Nebraska       | Yes         |

Dave reported on the states that have sent names for the DSA award. He will send out another email this upcoming week inviting those who haven't done so, to send in a name for this award.

b) Carey E. McDonald National Citation

- i. Ed Kershner: Shari Anthony will represent Ed
- ii. Robbie Robinson
- iii. Kevin Hoffman Can't contact him
- iv. Jimmy Reed

Rocky moved to remove Kevin Hoffman's name from the list as he no longer works for Coach and AD and we aren't able to contact him. Second by Joe. The motion carried. Ed talked to Dave and said Sherri Anthony will represent him during the ceremony since he is unable to attend due to his health challenges. Rocky will write the script for these citations and read them during the banquet.

c) Dwight Keith Award

- i. Randy Johnson

Randy has sent in his biography. Tim will write this up for the booklet and banquet and read Randy's biography.

d) Kathy Holloway Women of Inspiration

Discussion took place concerning who would read and write this biography. It was the consensus of all that Dave should contact Sara Kinney to see if she would like to do this.

18) 2022 Convention Update: Justin, Dave

- a) Site: Des Moines, IA
- b) One Day Registrations

Justin Davie is working on securing sponsorships for this convention.

19) Old Business

a) Other: NHSACA News Letter

- i. May: Ted
- ii. June: Ted and Dave Email Blasts to participants
- iii. July: Ted Wrap up of convention and year.

Dave reviewed the assignments for the upcoming months.



## 20) New Business

- a) Make Video to market NHSACA on the website and social media

There was a short discussion on this with everyone thinking this would be a good idea but we need to put some thought and effort into this.

- b) 2024 Convention Location

Dave reported that Arizona is not in a position to host the convention at this point. The NDHSCA contacted Dave and let them know if he is unable to secure a location that they would support the NHSACA and host it in North Dakota. Joe moved to award the 2024 convention to the NDHSCA, seconded by Darin. The motion passed.

- c) 2025 Convention Location

The committee discussed the potential for the SDHSCA to host this convention. This agenda item was tabled at this time as the convention is too far away to make this decision at this time.

## 21) Financial Report: Danell & Dave

- a) Bank Statement/Financial Statement:  
(hand out in folder)

Danell reviewed all of the financial reports with the committee and answered all of the questions. Darin moved to accept the report, seconded by Justin. The motion passed.

- b) Outstanding Bills/Upcoming bills/expenses

- a. Executive Director Salary Owed:

Dave reported that \$17,500.00 of the national office salary will be paid on July 1.

- b. Executive Director expenses

Danell reported that there are not any current expenses to pay.

- c. Outstanding Bills (Work has begun on these items, payment due later)

- i. President's Ring:

- ii. Biographies:

- iii. Printing:

- iv. Hall of Fame Awards:

- v. COTY Plaques:

Danell reported that as these bills come in we will pay them.

- d. Tax Filing Status: Filed Quarterly report at the end of December

Danell reported that this report has been filed and each quarterly report was filed on time and will be filed on time according to the IRS rules.



- e. Upcoming Executive Director Contract for 2021-22. No anticipated changes.  
Dave and Justin will complete this during the summer convention.

22) 2021-22 Budget consideration

Darin asked for this addition to the agenda. He asked for consideration to place a line-item in the budget to support the development of education programs in NHSACA. A long discussion followed. Darin moved to budget \$5,000.00 annual line item in the 2021-22 budget to support an education initiative. Justin seconded the motion. The motion passed.

23) Executive Committee Meeting: Ted

- a) Sunday, July 25 – 12:00-5:00 PM CI & S Chamber Room

Besides the first meeting at the convention, Ted scheduled a Zoom meeting for June 17<sup>th</sup> at 7:00 p.m.

24) Board of Directors Meetings: Ted

- a) Monday, July 26 – 2:00-4:00 PM NCA Office Building Media Room

All agreed this is the first scheduled board meeting during the convention

At 5:30, Darin moved to adjourn the meeting. Motion carried.