



## NHSACA Executive Committee

Sunday, July 25, 2021 12:00-5:00 P.M.

Country Inn and Suites

## Meeting 1

Chamber Rm

1. Call to Order      The summer convention meeting was called to order  
9:04  
Ted reported a big thank you for the team effort and to the Nebraska Coaches Association.  
  
Parliamentarian- Rocky  
Recording Secretary – Tim
2. Comments/Reports/Communications  
President Ted Schroeder – Team Effort  
1<sup>st</sup> Vice-president Rocky Ruhl – Rocky reported that it was good to be here after a long wait.  
2<sup>nd</sup> Vice- president Justin Davie Justin Reported that it was hard to believe that we finally here.  
3<sup>rd</sup> Vice-president Tim Wallstrum – No Comments  
Immediate Past President Joe Cliffe. – Joe reported that he was thankful that through these tough times we were able to get things done as team.  
State Ex. Sec. Rep- Darin Boysen. – not present  
Executive Director Dave Dougherty (Absent) – not present
3. May 2021 Executive committee minutes (previously emailed)      Ted  
Ted – reported that we had Met 21 times on Zoom, May 2<sup>nd</sup>,  
Justin moved to accept the minutes – Joe Seconded – passed unanimously.
4. Financial Report      Ted  
(Includes financial statements and income/expense spreadsheet for current FY.  
Ted – reported that he waited to send out the statements until Danell had finished the reports.  
We have a Balance of about -125,000 – more money than we ever came into a convention with.  
There was a Donation in the name of Max Hawk. We may get another Covid relief payment amounting to \$7,500.  
Justin – Discount on Reg. Budget not bad. Ted – if we get 40 new associations – Our membership dues would pay the executive secretary salaries. We would not need to charge 50 dollars a plate. Some members find that it is tough to pay their way here plus lodging. Maybe we will be able to recruit 5 new members to recruit 5 new members to re-coop \$5,000. Nebraska's attendance is down at this convention.  
Justin moved to accept the financial report and Rocky seconded- Discussion 4.1 -the full financial report was not going out to the board, not to entire board. The Balance



is with the bank statement. We see the names of refunds the big board will not see. Unanimously passed.

#### 5. 2021-2022 Budget review

Ted

The Budget will be presented to full board at the second meeting. Proactive coaching is the last item. Budgeted \$10,000 less than. Down \$40,000 in expenses. Joe printed correct budget. 2021.

3<sup>rd</sup> meeting is motion to approve budget. – budgeted \$90,850. In the past we Modified awards to help us get out of the red. It will cost it a bit more next year so budgeted a little higher. Memberships revenue from states went up in budget a little for next year. Emphasize with regional directors that an association will get the magazine even if they do not support awards ceremonies.

Rocky motioned to accept the budget and it was seconded by Justin. Unanimously passed.

#### 6. Standing committees

Ted

##### a. Current Committees and Committee Members

There are 16 new faces on the standing committees and many have never been to a convention. The new people are in red on the standing committee document.

Ed McNamee, Scott King, from Montana– Daniel Uszaki – won't be here.

California, 10 divisions 40 coaching associations in each one. Soccer coaches assoc. is bigger than whole state of Wyoming. We will have to address the issue of multiple finalists from one state versus one finalist from another state. Joe stated that we are not going to have all the finalists. It was also pointed out that with no State championships there would be No Points awarded in that category. Those associations do get educational benefits and get a couple of nominations to the hall of fame. Ted – mentioned that we are transitioning from an awards centered organization to education and an awards centered association. In August and September, we get the regional directors to hit this hard and promote our association. Ted said we need a Marketing strategy.

There is a goal for each committee to decide on at least two times they will be meeting on ZOOM. What is working to get these states signed up.

Awards- how to get more coaches to apply for 40 under 40. Look at Dan Mitchells credentials. Population of New sports like Girls Wrestling. If 80% of the members have a sport we will start to look at it. CO-Chairs have direction.



Publications- Should have more resolutions to tell how we are taking a stand. Comes from that committee and we have to approve. These can be difficult decisions. What should be posted? Big one was the website. How does registration on the new website platform work? Investigate online registration through Varsity Bound. Got to be smoother than CORY, He owns this hotel.

HOF Committee – past presidents and how they communicate with HOF inductees. Becky Mudd needs to be moved to regional director – she is the executive director of Colorado. She is on Publications.

Awards Committee - meetings are on at 4:00. She could go to both. CO-Chair – do we need a committee agenda. Sara and Dave give this information – talk about promoting 40 under 40, investigate new sports – girls wrestling –

BY LAWS – investigate Policies and Procedures. New Level of Membership – look at putting in policy. Modified every year.

Meeting 2:00- 4:00 – Standing committees meet from 4:00-5:00 in the media room for all committees. This all at Darin’s office. The Past Presidents Luncheon is on Thursday, Meeting on Monday.

#### 7. Proposed By-law changes

Ted, Tim

a. Article X. These will be presented at the first meeting because it identifies the role of new committees. Term limits were discussed. We have been keeping people on past their term limit if no one can be found.

b. Article III.

This will discuss the Fee Structure and Building an incentive program to boost memberships. Presented by Randy.

c. Article IV

Article XIV.

Review Proposed By-law change for presentation at the B.O.D. Meeting on Monday

#### 8. Proposed Changes to Policies and Procedures Manual

Ted, Tim

#### 9. Review of Sport Chairs due for appointment

Rocky & Tim

We are looking for 4 new sport chairs – New Soccer – Hope to get California

Boys and Track-n-Field – Bill Weber – Hope he will keep going because of all the work he does.

Football – Wisconsin maybe we can get a rep from Wisconsin. We will need to talk to Dan Bruner and John Hoch.



We can all talk to Bill Weber about Track too.

Ken Bruckner is the Boys Assistant Sport Chair and may be considering the Region 6 Director position, but we are getting Becky Mudd. We can appoint a position because there are no region meetings this year. Call Dave for Advice –

There is an application for Kristin McWilliams for the Girls X country sport chair position. Rocky motioned to accept the approve Kristin and Joe second. We all will take an application in case someone is interested during the convention. Motion Passed Unanimously.

10. Review of Region Directors for appointment

Joe and Justin

Regional by state – is different for voting members.

Selected by Exec. Committee – Shari Anthony was suggested in Region 3 –

There was a motion to accept Shari and Rocky seconded. The motion passed Unanimously.

Past Pres do not count as part of the Quorum.

There was a suggestion to extend Heath Hayes Region 7 for a two-year term as Regional Director. Motioned by Joe and seconded by Rocky. Unanimously Passed.

Motion by Rocky to put extend Bubba Davis term as Region 5 Director, seconded by Joe. Passed Unanimously.

Region 1 – Motion to accept Joe Madaffari as Regional Director by Joe Cliff, Rocky seconded. Unanimously passed.

11. Review of Current and potential Sponsors

Ted

- a. Coach and A.D. Magazine/Proactive Coaching  
New contract!!

Darin & Ted

Levels of membership, Print out – We need to have a copy to address the membership. The big issue at the convention. Ted – went through the levels.

b. Affinity

Ted

c. Gipper

Ted

d. State Associations with Sponsorship Ads

Ted

Connecticut, Illinois, Iowa, IWCOA, Kentucky



Illinois, Montana, Nebraska, North Dakota,  
S.D. Past Presidents, Wisconsin, Wyoming

12. Convention review and update

Ted, Darin

The schedule by sport is in front of the convention in binder.

Convention program

Ex Cmte Duties: (See Handout)

Justin and Rocky are handling Awards.

Tim is Parliamentarian at every meeting.

Sargeant of Arms is Rocky

Recording Sec. is Sarah Kinney

Reviewed duties of BOD and was understood.

We will have the new people stand up and introduce themselves and then Justin reports Mr. President we have a Quorum.

Mission Moment is Ted.

End of meeting

Hall of Fame Luncheon

Review – Stuart introduce

Rocky reading McDonald award.

Tim – Reading Dwight T Keith.

Ted will introduce Kathy Halloway because Dave is not here.

COTY Banquet

Joe is Master Ceremonies introduces next speaker. Never leave podium until someone replaces you. Review order of events. Dessert is in the middle of table. Make sure Scott and Bill address the ushers to have the correct tables go first. Those tables are the early HOF inductees.

Dinners and Socials:

Special Awards Recognition

DSA Recipients:

Registration –

Tim

Number registered:

Hall of Fame Dinner:

COTY Banquet:

Leadership Class:

Sport Specific College Credit:

¼ Zip Shirts:

Donations:

Online Store:

Communication with Hotel staff:

Ted, Darin

Registration workers/materials

Tim



Items from the floor (for this convention)

13. Website update Ted  
Reg. college credits for both. Looks good.
14. Election procedure for 3<sup>rd</sup> VP Ted  
Wayne Carney, We must have printed ballot. Jerry Miller, Nominate – Virg. second, Moved to unanimous consent vote. Send out ballot to Joe.
15. Procedure for accession of officers Ted  
Don Prokes – move the way it is written in there.
16. New National Office Expenses Ted  
ZOOM Is new expense, Microsoft.  
a. Pro Zoom Account  
b. Microsoft Office
17. Current Dual State membership Ted  
Arizona less than 500, single sport. New association is growing. Southern California soccer and basketball, southern New Jersey football and basketball.
18. At-Large members Ted  
An Association gets two members on the board, if the association has no sport chair from that state they can get at an At -Large Representative.  
Montana has two at large.
19. Review of Convention Schedule for Monday (Booklet) Ted  
Executive Board Meets at 8:00 – DO 25, We will have Working Lunches. At 10:30 there is a Walking tour. At 12:00 There are region rep. and sports chair meetings, Then we go to Darin’s office. 2-4 We will have a full BOD meeting from 2:00-4:00, Committee Meeting until 5:00 and then Dinner at 5:00.  
Field Turf is a sponsor along with the Wyoming Coaches Assoc. Tom Osborn will be Speak at the end.  
The Nebraska HOF is across the Hall and there will be tours. From 8:00-12:00 there is a social here at the hotel.
- Second BOD meeting is at 11:30, and then there will be a general session.
20. Dress Requirements Ted  
We will be going with the Red, Gray, and Blue Polos except for the Standard – blazers at banquet.
21. AV needs and set up for meal functions Darin  
Staff hired for school
22. Executive Director’s Contract Justin  
States in Contract – pay total of \$35,000 to him and assistants. Hope that by the fourth meeting Dave will sign the contract and send back.  
Highlighted schedule. One year contract.
23. Update on 2022 Convention Justin  
Sponsors, speakers, both coming to Des Moines, Girls Union is in.
24. Update on 2023 Convention Rocky  
We have not done any specific planning.



25. Update on 2024 Convention Tim  
[Booked Hotel. Check the Dates.](#)
26. Update on 2025 Ted  
[Not up for Discussion](#)
27. Monday Meetings with Sport Chairs & Region Directors Ted
- Review Region Director Duties with them  
Review items to be covered at region meetings  
Check to see if they are “current” with this year’s duties
28. Review of fall/ spring executive meetings Dates for 2021-2022 Ted
- Fall meeting –Oct 30-31 (Corresponding) ??? Ted  
Spring meeting – May 1 (Corresponding)??? Ted
29. NHSACA/NCA Social – [3:00 today organizing – 8:00-12:00 tonight.](#)
29. Items from the floor (If we have time we can bring some agenda items from tomorrow’s meeting into this meeting.

[Recessed.](#)